

The ADVANTAGE HOMES *Advantage*



Sleep Well at Night

When You Choose
Advantage Homes.



Directions to Brunswick Crossing: Take I-270 North to I-70 West to Route 340/15 (first exit on the right of I-70). Follow Route 340 for approximately 12 miles and exit on Route 17 towards Brunswick (turn left at the stop sign at the end of the ramp). Follow Route 17 for approximately 1/2 mile to the community located on the right.

Directions to Urbana Highlands: Take I-270 to Route 80 east. Proceed 1.2 miles to a left on Royal Crest Drive. Take first right on Longhope Lane and then right on Braveheart Circle. Proceed through STOP sign to end of road and make a left on Braidwood Drive. Go to first right on Bothwell Dr., and follow to Model Homes.



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All information contained herein is subject to change without notice and is not guaranteed.



www.AdvantageHomesUSA.com



Advantage Homes

VS

The Competition

Custom Changes To Floor Plan Permitted.

WHAT THIS MEANS FOR YOU

- A floor plan that fits your needs.
- We assist you to make **your home truly personal and completely your own.**

Beyond ENERGY STAR®
Third Party Certification of **EVERY Home We Build.**

WHAT THIS MEANS FOR YOU

- Your home may far exceed ENERGY STAR standard, testing up to **35% Better** than homes built to 2004 International Residential Code.
- Our Jefferson plan may save homeowners approx. **\$1,143 per year OVER and ABOVE the savings of the ENERGY STAR rating** for the same plan based on a third party estimate.

97% Customer Satisfaction Rating *with a 100% Referral Rating!*

WHAT THIS MEANS FOR YOU

- Customer satisfaction is the foundation for everything we do. Our ratings show it and **our customers support the numbers we publish.**
- All homeowners surveyed to date say they would refer friends and family to Advantage Homes.

Freedom of Choice,
Choose from **several Preferred Lenders.**

WHAT THIS MEANS FOR YOU

- **Competition among the Preferred Lenders** will allow you to secure a favorable interest rate and/or mortgage program.
- You will be eligible to receive incentives if you use one of the Preferred Lenders.
- Customer service levels are high when various Preferred Lenders are competing for your business.

Ten-Year Limited Warranty,
Third Party Insured.

WHAT THIS MEANS FOR YOU

- **Peace of mind** knowing an independent third party insures your warranty.

No Worries Experience – **Personalized Attention**
From Start to Finish.

WHAT THIS MEANS FOR YOU

- **Meet on-site** every two weeks, from start to settlement with your personal builder.
- **See the quality** materials and systems going into your home.
- Ask as many questions as you wish, be involved in the building process.

Superior Standard Interior and Exterior Features.

WHAT THIS MEANS FOR YOU

- Our **Standard features are upgrades** elsewhere.
- We don't cut costs by using lower quality materials and systems.
- **The value of owning an Advantage Home is unquestionably clear.**

No Structural Changes

WHAT THIS MEANS FOR YOU

- Your home is filled with compromises and will not fit your needs.

Minimum ENERGY STAR Requirements (Only 1 out of every 6 Homes Inspected On Average), an average of only 15% more energy efficient than homes built to the 2004 International Residential Code.

WHAT THIS MEANS FOR YOU

- Utility bills are very likely to be higher.
- Upgrading the insulation and reducing the air infiltration will become costly after the home is built.
- Lower resale value.

80% Customer Satisfaction Rating. Really? Have you Searched the Web to Read the Complaints Sited by Dissatisfied Customers?

WHAT THIS MEANS FOR YOU

- Lower quality materials and building standards.
- Pay thousands to upgrade interior finishes.
- Adversarial relationship with your builder during the build process.
- Poor post settlement service.

Usually limited to only **one Preferred Lender.**

WHAT THIS MEANS FOR YOU

- There is no competition so interest rates and/or mortgage programs may not be as competitive.
- Customer service is lacking. If there is only one lender, they know they have your business.
- Incentives are always tied to using the one Preferred Lender.

What does their Warranty Cover? For How Long? Is it Third Party Insured?

WHAT THIS MEANS FOR YOU

- Only the builder can decide whether or not to correct a costly claim over the ten-year period.
- The warranty is not insured by a third party and is only as good as the builder's financial condition.

They are Cooperative in the Beginning... Then What? **What is their Planned Meeting Schedule?** Is it in Writing?

WHAT THIS MEANS FOR YOU

- Mistakes maybe overlooked, greatly affecting your investment.
- Rush to build your home and cut corners.
- Do not want your input or presence during the building process.

Extensively Upgraded Model Is Deceptive as to What is Standard. Lesser Quality Materials and Systems Go Unseen.

WHAT THIS MEANS FOR YOU

- You pay thousands more to upgrade lower quality home to our standards.
- Poor investment as quality must be added by purchasing many, many options.
- Lower resale value.